

INFORMATION NOTICE - “VIA VERONA” COURSE

The information must be included in the registration form for “VIA Verona” course

Information notice related to the personal data processing

Pursuant to art. 13 of EU Regulation 2016/679 (hereinafter “GDPR”) Veronafiere S.p.A. would like to inform You about the processing of Your personal data.

1. Data Controller and Data Protection Officer’s contact (DPO)

The data controller is Veronafiere S.p.A., with its registered office at Viale Del Lavoro 8, 37135 Verona (VR), Tel. 045 8298111 – Fax 045 8298288, e-mail info@veronafiere.it (hereinafter the “Company” or “Data Controller”).

The DPO is available at the following email address: dpo@veronafiere.eu.

2. Purpose of the processing, legal bases and retention periods

2.1 Your data will be processed by the Company for purposes related to the booking and delivery of “VIA Verona” course.

The legal basis for the processing is the execution of the contract.

2.2 Your data will be further processed to fulfill administration/accounting requirements, such as accounts and treasury management, invoicing (e.g. logging and checking invoices) in accordance with what applicable legislation requires, or for the fulfilment of legal, regulatory or EU imposed obligations.

In such case, the legal basis for the processing by the Company is the necessity to comply with a legal obligation to which the Company itself is subject.

2.3 Your data may be further processed to exercise and/or protect Company’s rights in a judicial proceeding. In this case the legal basis for the processing is the legitimate interest of the Company. In case of litigation, data will be retained for the entire duration of the litigation and in addition, until the limitation period foreseen for an appeal has expired.

2.4 Your data will be retained for the entire duration of the contract and, upon termination or expiration, for 10 years.

2.5 Your data, including your image, will be processed through a CCTV system: for visitors’ safety and security reasons during the exhibitions, for Veronafiere real estate protection reasons in particular considering the great soil extension of the fair pavilions which remain partially unattended at night hours between the period from one exhibition to another; for exhibitors’ assets protection reasons at night hours during the exhibitions periods; for safety reasons during assembly and disassembly of the stands and of the equipment in general during the periods before and after the exhibitions; for unauthorised accesses prevention reasons in the perimeter of the entire fair and in the exhibitions areas.

The processing of the images collected through the CCTV system will be performed pursuant to Art. 3.1 of the CCTV Decision produced by the Italian Data Protection Authority (hereinafter “CCTV Decision”) until such Decision will be modified, repealed or updated by the Authority, Data subjects are duly informed about the processing through specific signs in the areas subject to video surveillance.

In such case, the legal basis for the processing by the Company is the legitimate interest.

The detected images are recorded and retained for a period not longer than one week with the exception of special needs of further retention applicable in case of festivities or during office closed hours, as well as in the case where a specific investigative request by the Judicial Authority or by the police, in accordance with what foreseen by the CCTV Decision.

Once the above data retention terms have expired, data will be destroyed or anonymized, compatibly with the technical procedures of cancellation and backup.

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3. Personal data provision

The provision of personal data requested in the registration form in the filling form is compulsory. If you do not provide your personal data, the Company will not be able to complete your booking for the “VIA Verona” course.

4. Categories of subjects to whom the data may be communicated

Your personal data will be processed by the employees and/or collaborators of the Data Controller which have received appropriate operative instructions and which have been expressly authorized for the processing.

Data may be disclosed to companies which, on behalf of the Data Controller and appointed as external data processors, perform facilities maintenance and companies providing concierge services.

Data may be disclosed to companies which, on behalf of the Data Controller and appointed as external data processors, carry out data processing for administrative and organizational purposes.

The data may be processed by the teachers who, on behalf of the Data Controller and appointed as external data processors, will deliver the course.

The complete list of data recipients is constantly updated and it is easily and freely obtainable by sending a written communication to the data controller at the address reported hereabove or via email at the following email address: privacy@veronafiere.it.

5. Data subjects rights

You may request the Controller to access the data concerning You, the erasure of data, the correction of inaccurate data, the integration of incomplete data, the limitation of processing in the cases provided for by Article 18 GDPR, as well as to object, on grounds relating to Your particular situation, to the processing carried out in the legitimate interest of the controller.

In the event that the processing is based on consent or contract and is carried out by automated means, You have the right to receive Your data in a structured format, in common use and readable by an automatic device, as well as, if technically feasible, to transmit them to another data controller without hindrance.

To exercise Your rights, You may contact the Data Controller by sending a written communication to the address reported hereabove or via email at privacy@veronafiere.it.

Lastly, You may lodge a complaint with the competent supervisory authority as well as to use other protection mechanism as foreseen by applicable law.

Last update: January 2018